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## SIMPAN VAGANZA CAMPAIGN GRAND PRIZE WINNER BROUGHT HOME A TOYOTA YARIS

Phase 2 of the campaign successfully attracted 2.37 million entries

**KUALA LUMPUR, 15 January 2024:** Amanah Saham Nasional Berhad (ASNB), the wholly owned unit trust management of Permodalan Nasional Berhad (PNB), celebrated the winners of the Simpan Vaganza and Simpan Vaganza Online Campaigns for Phase 2 at a prize-giving ceremony recently.

From the beginning of the campaign to the end of Phase 2, a total of 2.37 million entries were recorded. Each phase offers a variety of attractive prizes worth more than RM880,000 won by 1,297 winners for both phases, among them, unit trust, electrical goods, holiday vouchers, and the main prize which is a Toyota Yaris car.

The Simpan Vaganza and Simpan Vaganza Online campaigns which take place simultaneously from 1 March 2023, are ASNB's annual campaign to encourage Malaysians to save for the long term and utilise digital solutions that simplify investment transactions.

The Simpan Vaganza campaign is open specifically for investments in Amanah Saham Bumiputera (ASB) and Amanah Saham Bumiputera 2 (ASB 2), while Simpan Vaganza Online is open to investments in any ASNB trust unit through the online platform i.e. myASNB, internet banking, e-wallets and ASNB kiosk machines. Both campaigns have been implemented in three phases namely: -

- Phase 1: 1 March to 30 June 2023;
- Phase 2: 1 July to 31 October 2023, and
- Phase 3: 1 November 2023 to 29 February 2024.

According to Muzzaffar Othman, Chief Executive Officer and Executive Director of ASNB, "The Simpan Vaganza and Simpan Vaganza Online campaigns have attracted very encouraging participation from both existing and new investors. ASNB always encourages Malaysians to continue saving in investment instruments managed by ASNB that are suitable for all generations to meet their respective financial objectives such as covering education expenses for themselves and their children, buying a house and also building their retirement fund."

"We are pleased to announce that Phase 3 of this campaign is still ongoing until February 29, 2024. While you increase your savings, investors also have the opportunity to be one of the winners with the grand prize offer of a Toyota Cross 1.8G AT car".

At the prize presentation ceremony, ASNB invited a total of 39 Phase 2 winners to receive their respective prizes. Majid Mohamad, 69, the grand prize winner of the Phase 2 Vaganza Save Campaign, who took home a Toyota Yaris said, "I have invested with ASNB since the 1980s and my wife and children also chose ASB as our family's preferred investment instrument."

Another Simpan Vaganza Online winner, Adzlan Ishak, 34, said he went through an easy digital investing experience through the myASNB application, especially to add investments and check investment portfolios.

In another development, ASNB has recently announced an income distribution of 5.25 sen per unit for its main fund, ASB, for the financial year ending 31 December 2023. With competitive returns and low risk investment characteristics, ASB is the choice of more than 10.5 million unitholders. ASNB has also upgraded the myASNB application to Superapp to improve the investment experience for unitholders.

For more information on ASNB's campaigns, the public can visit the official website asnb.com.my or ASNB's official social media pages.

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## Permodalan Nasional Berhad (PNB)

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## **Amanah Saham Nasional Berhad (ASNB)**

Amanah Saham Nasional Berhad (ASNB) is the wholly owned unit trust management company of PNB with 32 branch offices and more than 2,600 agents nationwide namely Affin Bank, Ambank, Alliance Bank, Bank Islam, Bank Muamalat, Bank Simpanan Nasional, CIMB Bank, Hong Leong Bank, Maybank, RHB Bank and Pos Malaysia. ASNB currently manages 17 unit trust funds with units in circulation (UIC) of approximately 280 billion units over 15 million accounts. For more information, please visit www.asnb.com.my or contact ASNB Customer Service Centre at 03-7730 8899.

## Issued by Permodalan Nasional Berhad